

Third Quarter 2017



Price Guide And Services



TECHTRA GRAPHICS Price Guide And Services



Introduction

Techtra Graphics, IDS, Orbus Haiti provides state-of-the-art grand format printing, full service graphic finishing and graphic services.

Our facilities produce over 3000 square feet of display graphics per hour thanks to a full service customer satisfaction team, talented art staff, and around the clock production crew. Our grand format printers are equipped for speed and quality to meet the most demanding deadlines.

With a fleet of over 8 state-of-the-art printers, we provide our clients with graphics to compliment our line of Orbus hardware display products creating a one-stop-shop for all of your trade show requirements. We specialize in trade show applications such as banner stand graphics, table throws, tension fabric displays and popup graphics, and can print on more than 23 materials.

We look forward to the opportunity of printing your next project. For questions regarding our print materials, capabilities, finishing, artwork guidelines or turnaround times, please contact your sales representative.

The graphics we provide are printed on state-of-the-art equipment.

Our machines help ensure the production of the highest quality, consistent and accurate color graphics. We specify the components of an image that define a similar "visual appearance" to the human eye.

Specifications

- Defines a color metric definition for gray balance
- Specifies gray balance in the midtones and image contrast from the highlights to the shadows
- Defines the ideal colorimetric black and CMYK gray-tone curves for an image
- Specifies a step-by-step method for calibrating proofing systems and printers to these tone curves

We are proud to be able to provide consistent, high quality graphics with accurate color.

FTP Site Instructions

1. Place all art files in a folder. Name the folder by client name and purchase order number.
2. Compress files using software such as WinZip or Stuffit. All compressed files must be under 500MB.
3. Access the FTP site by web browser or FTP software.
4. When the transfer is complete, please send an email to your designated Art Assistant and Sales Representative with the file name and any other critical graphic information related to the job.

Web Browser

Address:
<http://www.techtragraphics.com>
 no user ID
 no password
 choose the anonymous login option

FTP Software

Address: <ftp://ftp.techtragraphics.com>
 no user ID
 no password

DECORATION COVER FOLDER POSTER LABEL DIGITAL
 CALENDAR BANNER CARDBOARD MARKETING
 IMAGE FLYER PAPER POS PHOTOALBUM
 LASER POSTCARD INK COPY ARTWORK SIGN
 STICKER MAGNET MENU SHEET
 DESIGN CATALOGUE MAGAZINE LEAFLET CMYK MAP
 MEDIA PVC SOLVENT PRINTING SIGNATURE BROCHURE CARD
 THERMAL PRINTING COLOUR UV PRINTING DYE SUB PRINTING VINYL
 BRAND CYAN LOGO GRAPHIC BOOKMARK

Artwork Guidelines

Acceptable File Formats

Illustrator CC or below
Photoshop CC or below
InDesign CC or below (not preferred)

High quality, editable PDFs, Photoshop and Illustrator files are preferred, as they are more suitable applications for large format printing. Art time will be charged if files need to be fixed or altered to meet guidelines. When sending files, please be sure to include all support art (fonts, linked images, etc).

Please note that Illustrator special effects such as glows, transparencies, or drop shadows are not recommended. These effects sometimes have unpredictable results when printing. Photoshop is preferred when using these special effects.

Font Specifications

Fonts must be converted to outlines. If fonts are not created to outlines, please provide Macintosh or TrueType fonts. If changes need to be made in the file, please provide the fonts and a version of the file with editable type.

Color Specifications

Please provide all vector files (Illustrator and InDesign) in CMYK format. Please supply all raster artwork (Photoshop files, jpgs, tiffs) in RGB format for the most accurate color output. Please provide a hard copy proof of the files being printed for color accuracy and a PDF layout for file layout accuracy.

If Pantone colors need to be matched please specify on purchase order or hard copy reference. All critical Pantone colors need to be called out in the file as solid coated swatches. If multiple Pantone swatches are used in the file, all will be matched to solid coated unless otherwise specified.

Please feel free to submit catalogs, brochures, printed proofs, etc. to use for a color reference. If color matching is required for Photoshop files please provide a layered file. Art time may be charged to correct flattened Photoshop files.

If color matching to existing graphics, we will need those back to review. Please contact your sales representative.

We guarantee color matching on all hard copy proofs, specified Pantone colors and clientsupplied hard copy proofs. Orders without indication of Pantone colors, supplied hard copy proofs or requested hard copy proofs are not guaranteed for color.

Resolution

All raster files (either print files or linked files) must be at 100-120 pixels per inch at 100%.

Vinyl Cut Graphics

Artwork must be set-up as vector files with fonts created to outlines for all cut vinyl. Please specify Avery color number for solid color vinyl or PMS color for dsq printed and cut vinyl.

Submitting Artwork Files

Files are accepted via Email (up to 5MB), DVD, CD or File transfer site such as WeTransfer, Hightail or Dropbox.

Files can be locally handled on a USB key

Please Contact your Sales Rep for any other options.

Murals | Popup Graphics

mural files must be built as one file. Please note where panel breaks are located and try to minimize the amount of type that crosses over the panel breaks.

Bleed Specifications

All graphics produced require specific bleeds. Below is a general outline for the required bleeds.

Mural Popup Files - 1/2" bleed around the perimeter.

Hopups™, Formulates™, Vector Frame™ - 2" bleed around the perimeter. Please keep all logos, type, and critical information at least 2" in from the visual edge of the graphic.

Fabric Structures - 5" bleed around the perimeter.

Banner Stand Graphics - each product has specific bleed requirements. Please refer to graphic template for specific information. Different printing processes may require different bleeds. All banner stand graphics printed on Resilience will require an extra 1" bleed around the perimeter.

Custom Dye-Sub Flag Graphics - 2" bleed left & right sides, 4" bleed top & bottom.

Customs Graphics, UV- 1/2" bleed around the perimeter.

Customs Fabrics Graphics, 8oz. Resilience - 2" bleed around the perimeter.

Custom Contour Cut UV Graphics - 1/2" bleed around the perimeter.

Custom Dye-Sub Graphics - 2" bleed around the perimeter

Custom Dye-Sub Graphics exceeding 160" - 5" bleed around the perimeter

Templates for products are available online at www.techtragraphics.com

Lightning Fast Graphics with NO Rush Charges!

Graphic orders can delivered as fast as you need without rush charges!

All orders are entered to be delivered with a standard turnaround time of 3-4 business days, unless otherwise specified (refer to turnaround times chart). If the order must be delivered earlier the following rules apply:

1. A rush graphics order must be delivered via LOCAL PICK-UP
2. The "no-rush charge" policy applies to Techtra Graphics off the shelf portable modular products and does not apply to any hanging structures, custom project/exhibit that requires Project Management or exhibit design time.
3. All standard proof approvals (e-proof & hard copy proof) must be received by 12pm.*
4. All rush orders require an e-proof approval WITHIN an hour of the proof being sent.*

*Failure to approve orders within the time frames stated above will result in late approval fees of \$50 for standard orders & \$100 for rush orders.

* In case that none of these situations apply to a "No Rush Charge", please refer to our overtime chart. It will be applied according to the requested service and the resources used.

• OVERTIME 1 @ +20 % of the invoice total

• OVERTIME 2 @ +30 % of the invoice total

• OVERTIME 3 @ +50 % of the invoice total

Important Turnaround Times

- The quality of the artwork will affect the time it takes to prepare files for print.
- Electronic proofs are sent via email for all graphic jobs.
- Hard copy proofs are sent upon request with an additional charge and will also require one extra business day for turnaround time.
- The times below are average lead times for standard products; extenuating circumstances may require times to be adjusted.
- All production times are based on graphic proof approval.
- All proofs must be approved by 3pm in order to be considered a production day for products requiring **one** pre-production day.
- All proofs must be approved by 12pm in order to be considered a production day for products requiring **two or more** pre-production days.
- All orders must be received with artwork by 12pm to be counted as a pre-production day.
- Same day delivery is available on a number of hardware only products including; banner stands, Hop-up, Zooms, Outdoor Tents & X-displays.

Graphic Turnaround Times: Requires **One** Pre-Production Day

Banners		Table Throws		Hop-ups		Roll-ups	
Quantity:	Production Days:	1-3	1 days	1-3	2 days	1-6	2 days
1-10	1 days	4-10	2 days	4-10	3 days	7-15	3 days
11-20	2 days	11-20	3 days	11-15	4 days	16+	4 days
21-50	3 days	21-30	4 days	16+	Ask for lead time	X-displays	
51-80	4 days	31-50	5 days	Outdoor Flag		1-6	2 days
81-100	5 days	51+	Ask for lead time	1-4	2 days	7-24	3 days
101+	Ask for lead time			5-10	3 days	25-36	4 days
				11-20	4 days	37-50	5 days
				21+	Ask for lead time	51+	Ask for lead time

Graphic Turnaround Times: Requires **Two** Pre-Production Days

Outdoor Tents		Rigid Contour Cut Custom Graphics		Fabric Conference Walls		Event Board Rental	
1 tent = 1 canopy, 1 backwall, & 1 half wall		1-10		1-3	4 days	1-3	3 days
1-4	3 days	11-20	5 days	4-6	5 days	4-6	4 days
5-10	4 days	21+	Ask for lead time	Fabric Counters		7-10	5 days
11+	Ask for lead time	Cardboard Furniture		1-3	4 days	Billboard Rental	
Stickers and Labels (Thermals printing)		1-3	3 days	4-6	5 days	8'x16'	3 days
1-3(thousand)	2 days	4-6	5 days	Cardboard Counters		10'x20'	4 days
4-6(thousand)	4 days	7-10	6 days	1-3	3 days	12'x24'	5 days
7-10(thousand)	5 days	Kiosk		4-6	4 days	Big Billboard Rental, (14'x30') (16'x48') (20'x50')	
Cardboard Structures (6' and under)		1-5	3 days	Linear, Merchandise Express, Aluminium Vector Frame Fabrics (Standard & Backlit)		1-2	6 days
1-3	3 days	6-10	4 days	1-3	2 days	3-5	7 days
4-6	4 days	Cardboard Trade Show Kits		4-6	3 days	6-10	9 days
7-10	5 days	10'x10'	5 days	7-10	4 days		
		10'x20'	6 days				
		10'x30'	7 days				

Graphic Turnaround Times: Requires **Three** Pre-Production Days

Cardboard Structures (8' and over)		Fabric Towers		Requires Six Pre-Productions Days	
1-3	4 days	1-3	6 days	Custom Outdoor Signs(non lighted)	
4-6	6 days	4-6	8 days	1	4 days
7-10	8 days	7-10	10 days	Requires Nine Pre-Productions Days	
POS Custom Flute Sheets				backlites Signs & Street Wayfindings	
1-3	4 days			1	6 days
4-6	6 days				
7-10	8 days				

*(turnaround is subject sometime on product availability)



GRAPHICS

Product Sizes & Price Guidelines

ECO-Solvent Printing: (HD 1440dpi Large printing)

Material	Code	Price (sq ft)	Maximum Size	Printed capability
PP syntec glossy/matt printed	PP-S HD	\$2.50	up to 60" wide	single sided print
PP syntec glossy/matt + laminated UV film printed	PP-S+LAM HD	\$3.50	up to 60" wide	single sided print
BACK ADHESIVE ECONO Vinyl printed	VBA HD	\$1.75	up to 60" wide	single sided print
BACK ADHESIVE PREMIUM Vinyl printed	VBA-P HD	\$2.10	up to 60" wide	single sided print
CAR/BOAT WRAP Vinyl / printed+laminated+instal (3M/HEXIS)	WRAP HD	\$12.50	up to 60" wide	single sided print
3M TEXTURED SURFACE Vinyl / printed+laminated+instal	TEXT HD	\$9.75	up to 60" wide	single sided print
BACK ADHESIVE REFLECTIVE Vinyl printed	VBA-R HD	\$7.75	up to 60" wide	single sided print
ONE WAY SEE THRU Windows Perforation printed	OWST HD	\$9.25	up to 60" wide	single sided print
STATIC CLING repositionable printed	STCL HD	\$6.75	up to 60" wide	single sided print
BACK ADHESIVE TRANSLUSCENT Vinyl printed	VBA-T HD	\$5.75	up to 60" wide	single sided print
TRANSPARENT FILM printed	TRANS HD	\$6.00	up to 60" wide	single sided print
POSTER PAPER Satin/matt/glossy finish	POST-P HD	\$4.00	up to 60" wide	single sided print
BANNER FLEX, 13oz. , Single Sided	FLEX-13 HD	\$1.75	up to 60" wide	single sided print
BANNER FLEX 10 oz., Single sided	FLEX-10 HD	\$1.10	up to 60" wide	single sided print
BANNER FLEX Double sided print flat	2FLEX HD	\$3.00	up to 60" wide	double sided print
FLOOR GRAPHICS laminated+installation	FLOR+LAM HD	\$6.50	up to 60" wide	single sided print
WALL PAPER printed	WALL-P HD	\$4.75	up to 60" wide	single sided print
CANVAS PRINT	CANV HD	\$5.25	up to 60" wide	single sided print
COLD LAMINATION SERVICES(UV Glossy, UV Matte)	LAM-(G,M) HD	add \$1.00	up to 60" wide	single sided print**

Solvent Printing: (600dpi Large Printing)

BANNER FLEX, 13oz. , Single Sided	S-FLEX-13	\$1.00	up to 126" wide	single sided print
BANNER FLEX 10 oz., Single sided	S-FLEX-10	\$0.90	up to 126" wide	single sided print
MESH 7oz , Single Sided	S-MESH	\$2.25	up to 126" wide	single sided print
BANNERFLEX 13OZ. TRANSLUSCENT Single sided	S-FLEX-T	\$2.50	up to 126" wide	single sided print
BACK ADHESIVE ECONO Vinyl	S-VBA	\$1.00	up to 60" wide	single sided print
BACK ADHESIVE PREMIUM Vinyl (bubble free) grey back	S-VBA-P	\$1.75	up to 54" wide	single sided print
MAGNETIC SHEET 30mm	S-MAG	\$10.50	up to 48" wide	single sided print
BACK ADHESIVE REFLECTIVE Vinyl printed	S-VBA-R	\$7.50	up to 54" wide	single sided print
COLD LAMINATION SERVICES(UV Glossy, UV Matte)	S-LAM-(G/M)	add \$1.00	up to 54" wide	single sided print

Graphic Services:

Dye-Sub Hard Copy Proofs (Color Layout & Mag Test)	\$15.00
Hard Copy Proofs (Layout & Mag Test)	\$20.00
Graphic Design Time	\$50.00 per hour
File Preparation	Free
Simple Artwork Correction	\$17.50 per art file
High Resolution Scanning	Free
Burning to CD/DVD	Free

Codes and pricing is color coded to reference a print process:

Solvent ●
 ECO Solvent ●
 UV Direct to Substrate ●
 Dye Sublimation ●
 Thermal Printing ●

*Hanging structure and custom pillowcase graphic pricing may vary depending on complexity of project.

**Dye-Sub, double sided banners can be made with single sided materials by printing two different pieces and sewing them together with an opaque liner.

These prices are valid for all commodity products. This pricing can not be used for any custom exhibit projects that require project management or design time.

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Product Sizes & Price Guidelines

UV printing (Printed Rigid Substrates)				
Material	Code	Pricing (sq ft)	Maximum Size	Print capability
3mm Aluminium Composite Panel (alumbond)	ALB-UV	\$9.90*	4' X 8'	single sided print
1mm White PVC	W-PVC-1-UV	\$2.80*	4' X 8'	single sided print
1mm White PVC, double sided print	W-PVC-1-UV-D	\$4.95*	4' X 8'	double sided print
3mm White PVC	W-PVC-3-UV	\$4.25*	4' X 8'	single sided print
3mm White PVC, double sided print	W-PVC-3-UV-D	\$6.40*	4' X 8'	double sided print
6mm White PVC	W-PVC-6-UV	\$4.95*	4' X 8'	single sided print
6mm White PVC, double sided print	W-PVC-6-UV-D	\$7.10*	4' X 8'	double sided print
3/16 White Coroplast	W-CORO-3-UV	\$2.15*	4' X 8'	single sided print
3/16 White Coroplast, double sided print	W-CORO-3-UV-D	\$4.20*	4' X 8'	double sided print
(5mm) White Foamboard	W-FB1-UV	\$3.50*	4' X 8'	single sided print
(5mm) White Foamboard, double sided print	W-FB1-UV-D	\$5.60*	4' X 8'	double sided print
1/4" (6mm) White Falconboard	W-FA6-UV	\$5.00*	4' X 8'	single sided print
1/4" (6mm) White Falconboard, double sided print	W-FA6-UV-D	\$7.10*	4' X 8'	double sided print
1/2" (12mm) White Falconboard	W-FA12-UV	\$6.50*	4' X 8'	single sided print
1/2" (12mm) White Falconboard, double sided print	W-FA12-UV-D	\$8.60*	4' X 8'	double sided print
1" White Gatorboard	W-GB1-UV	\$10.50*	4' X 8'	single sided print
1" White Gatorboard, double sided print	W-GB1-UV-D	\$12.60*	4' X 8'	double sided print
1/2" White Gatorboard	W-GB2-UV	\$7.20*	4' X 8'	single sided print
1/2" White Gatorboard, double sided print	W-GB2-UV-D	\$9.90*	4' X 8'	double sided print
3mm Clear Plexiglass (2nd surface print, includes white vinyl backer)	C-PLEX-3-UV	\$10.20*	4' X 8'	single sided print
6mm Clear Plexiglass (2nd surface print, includes white vinyl backer)	C-PLEX-6-UV	\$11.90*	4' X 8'	single sided print
3mm MILK Plexiglass (1st surface print)	M-PLEX-3-UV	\$8.40*	4' X 8'	single sided print
6mm MILK Plexiglass (1st surface print)	M-PLEX-6-UV	\$14.00*	4' X 8'	single sided print
Canvas Foamboard	W-CAN-FB-UV	\$6.25*	4' X 8'	single sided print
E Flute 42lbs W/W,	W-E-FL-UV	\$2.00*	4' X 8'	single sided print
E Flute 42lbs W/W, double sided print	W-E-FL-UV-D	\$3.95*	4' X 8'	double sided print
E Flute 42lbs Kkraft,	W-E-FLK-UV	\$1.65*	4' X 8'	single sided print
E Flute 42lbs Kkraft, double sided print	W-E-FLK-UV-D	\$3.20*	4' X 8'	double sided print
E Flute 42lbs W/W Premium,	WEP-FL-UV	\$2.35*	4' X 8'	single sided print
E Flute 42lbs W/W Premium, double sided print	W-EP-FL-UV-D	\$4.30*	4' X 8'	double sided print
BC Flute W/W	W-BC-FL-UV	\$3.00*	4' X 8'	single sided print
EB Flute W/W	W-A-FL-UV	\$2.80*	4' X 8'	single sided print
C Flute W/W	W-C-FL-UV	\$2.15*	4' X 8'	single sided print
B Flute W/W	W-B-FL-UV	\$2.05*	4' X 8'	single sided print
Lustre Board 18pt (Custom Folder)	W-LB-18-UV	\$2.50*	4' X 8'	single sided print
Lustre Board 18pt (Custom Folder), double sided print	W-LB-18-UV-D	\$4.50*	4' X 8'	double sided print
Wood, Glass, metal Sheets are amongs rigid substrates we can print on.	*	CALL	4' X 8'	double sided print

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GRAPHICS

Product Sizes & Price Guidelines

Dye Sublimation (flags and Fabrics)				
Material	Code	Price (sq ft)	Maximum Size	Printed capability
Power Stretch	DYE-PS	\$5.42	up to 82" wide	single sided print
Flag	DYE-FLG	\$3.50	up to 82" wide	single sided print
Flag, Single Sided, with Opaque Liner	DYE-FLG-OP	\$4.90	up to 82" wide	single sided print
Flag, Double Sided, with Opaque Liner	DYE-FLG-OP-D	\$8.40**	up to 82" wide	double sided print
Woven Satin Flag	DYE-WSF	\$5.42	up to 82" wide	single sided print
Woven Satin Flag, Single Sided, with Opaque Liner	DYE-WSF-OP	\$6.82	up to 82" wide	single sided print
Woven Satin Flag, Double Sided, with Opaque Liner	DYE-WSF-D	\$12.25**	up to 82" wide	double sided print
Glossy Satin	DYE-G-SAT	\$5.42	up to 82" wide	single sided print
Glossy Satin, Single Sided, with Opaque Liner	DYE-G-SAT-OP	\$6.82	up to 82" wide	single sided print
Glossy Satin, Double Sided, with Opaque Liner	DYE-G-SAT-OP-D	\$12.25**	up to 82" wide	double sided print
Matt Satin	DYE-M-SAT	\$5.42	up to 82" wide	single sided print
Matt Satin, Single Sided, with Opaque Liner	DYE-M-SAT-OP	\$6.82	up to 82" wide	single sided print
Matt Satin, Double Sided, with Opaque Liner	DYE-M-SAT-OP-D	\$12.25**	up to 82" wide	double sided print
2oz. Mesh Fabric	SH	\$5.42	up to 82" wide	single sided print
Display Poly (only used for table throws)	DYE-DP	\$2.25	up to 82" wide	single sided print
Backlit Fabric	DYE-BL	\$5.60	up to 82" wide	single sided print
Opaque Liner	OP-LN	\$1.40	up to 82" wide	N/A
Thermal Printing (Label, Stickers and Heat Transfer) solid spot color				
Vinyl Oracal 641 + Cut	TH-OR-C	\$2.75	up to 15" wide	single sided print
Vinyl Oracal 641 + 1 Spot color+ Cut	TH-OR-1-C	\$3.00	up to 15" wide	single sided print
Vinyl Oracal 641 + 2 Spot color+ Cut	TH-OR-2-C	\$3.35	up to 15" wide	single sided print
Vinyl Oracal 641 + 3 Spot color+ Cut	TH-OR-3-C	\$3.90	up to 15" wide	single sided print
Vinyl Oracal 641 + 4 Spot color+ Cut	TH-OR-4-C	\$4.45	up to 15" wide	single sided print
Vinyl Oracal 641 + Full Color CMYK+ Cut	TH-OR-F-C	\$5.00	up to 15" wide	single sided print
ADD ANY SPECIAL FINISH TO YOUR LABELS OR STICKERS (Please add the speciality SQft price to your standard SQft price of back-adhesive Vinyl+Color+Cut)				
Add 1 more Spot color	TH-SP-1-C	\$0.55	up to 15" wide	single sided print
Add 1 more Medal Color (Gold, Silver, Bronze)	TH-MD-1-C	\$7.00	up to 15" wide	single sided print
Vinyl Oracal 641 Clear Transparent+ Cut (Add \$ per Sqft)	TH-CL-1-C	\$1.00	up to 15" wide	single sided print
3M Reflective Vinyl (Add \$ per Sqft)	TH-RE-1-C	\$9.00	up to 15" wide	single sided print
Lex Edge Semi Rigid Substrate (Add \$ per Sqft)	TH-LE-1-C	\$7.00	up to 15" wide	single sided print
Holografix Label (Add \$ per Sqft)	TH-HO-1-C	\$30.00	up to 15" wide	single sided print
Breakable Security Label (Add \$ per Sqft)	TH-BSL-1-C	\$58.00	up to 15" wide	single sided print
Metallized PVC Film Brushed silver or Gold (Add \$ per Sqft)	TH-MPF-1-C	\$12.80	up to 15" wide	single sided print
Heat Transfer Film (Add \$ per Sqft)	TH-HTF-1-C	\$25.10	up to 15" wide	single sided print
Laminate film Extra UV protection (Add \$ per Sqft)	TH-LF-1-C	\$16.50	up to 15" wide	single sided print

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